

AMITEX

AGRO PRODUCT PVT. LTD.

Your pathway to a healthy life...

Lecithin for the **COSMETIC INDUSTRY**



About Amitex

Amitex India: Your Pathway to a Healthier Future. Founded in 2014 and headquartered in India, Amitex Agro Products Pvt. Ltd. has rapidly emerged as a global leader in the manufacturing and **supply of high-quality all ranges of Lecithin and Phospholipid ingredients.** Our state-of-the-art manufacturing plant is located in Julwania, Madhya Pradesh, and our subsidiary company, Amitex Agro Product LLC, is based in the United States.

Our unwavering commitment is rooted in our mission:

"Your Pathways to a Healthy Life." This guiding principle reflects our dedication to developing **natural, plant-based solutions for the Food, Feed, Health, nutraceuticals and pharmaceuticals industries** in today's dynamic, health-conscious world.

At Amitex, innovation and expertise go hand in hand. Our passionate team continuously strives to advance **the science of natural ingredients, offering both standard and customized solutions tailored to meet the diverse needs of our global partners.** We pride ourselves on delivering products that support nutrition, health, and sustainability at every level.

Our in-house brand, Amilife, exemplifies our commitment to purity, quality, and performance. Through Amilife, we offer a comprehensive range of high-purity plant-based ingredients, helping industries create better, healthier products for consumers worldwide.

Since
2014



Radheshyam Lahoti

Founder & CEO



Murli Lahoti

Director

Amitex India, your partner with a trusted, reliable source for premium Lecithin and Phospholipid products - ensuring excellence, consistency, and innovation at every step. Together, we are shaping a healthier, more sustainable future.

Vision & Mission Statement

Our Vision : To become a globally recognized leader in **Lecithin and Phospholipid solutions, and food ingredients empowering healthier lives and sustainable industries through innovation, quality, and trust.**

Our Mission : To deliver superior-quality, plant-based **Lecithin and Phospholipid ingredients** for the **Food, Feed, and Health sectors.**

Global Presence & Commitment to Quality

Amitex has established itself as a leader in the lecithin industry, setting new benchmarks in innovation, quality, and customer satisfaction. With a rapidly expanding footprint across global markets, we take pride in delivering premium, **100% Non-GMO lecithin** that cater to the evolving needs of the healthcare, food, pharmaceutical, and feed industries.



Production Facility/Manufacturing Facility



Inhouse Modern Quality Control Lab

At Amitex, we have an advanced **in-house Quality Control (QC) Lab**, where ingredient safety and quality are our top priorities. We follow strict testing protocols, innovative methodologies, and rigorous quality checks to ensure every product meets the highest standards.

Quality Control

- Focused on ensuring food safety and delivering high-quality, customer-safe products.
- Equipped with an in-house laboratory using advanced technologies and methods.
- GMO & Non-GMO testing conducted through RT-PCR machines.
- Phospholipid content (PC & LPC) analyzed using HPLC instrumentation.
- Allergen testing recently added with ELISA technology.



Research and Development

- Innovation-driven team constantly evaluating and introducing advanced techniques.
- Focus on enhancing value-added properties in products.
- Ability to deliver high-quality products on time & cost-effectively.
- Equipped with a lab-scale pilot plant to support R&D and meet specific customer requirements.



Quality Assurance & Certifications

Amitex Agro Product Pvt. Ltd. (AAPPL) aims for consistency in its product quality through standardization of all manufacturing factors by continuous improvement in quality systems, production systems and quality assurance plan. The requisite National and International Certification standards such as CERT ID, FSSC 22000, FSSAI, KOSHER, HALAL, GMP Pharma, U.S. FDA and are carefully followed and implemented all the way through regular audits, inspections, strict quality control and quality assurance systems.



Why Amitex Agro?



Global Reach

AmiLife® is the flagship product brand of Amitex India, making waves across global markets.



Advanced Production

We operate a state-of-the-art production facility, manufacturing world-class Lecithin products with consistent quality.



Innovative R&D

Our highly qualified R&D team works in advanced Hi-Tech laboratories, driving innovation and excellence.



Trusted Globally

Trusted by a global clientele of over 100 companies, across diverse industries and continents.



Certified Quality

AmiLife® Lecithin products are fully certified: FSSAI, Kosher, Halal, and NON-GMO.



Custom Solutions

Our unique strength lies in offering custom-formulated Lecithin solutions, tailored to meet your specific requirements.



Reliable Partnership

We are the preferred partner for companies seeking reliable, flexible, and quality-driven supply.



Expert Team

The Amitex Advantage includes a dynamic, experienced, and professional Production & Marketing Team.



World-Class Service

We are committed to delivering world-class service to all our existing and future clients—including you.



Trusted Relationships

At Amitex, we value your trust more than your business—building relationships that last.



Quality Products

Proudly presenting the AmiLife® range of Lecithin products—where quality meets trust.

Phosphatidyl Choline (PC)

Phosphatidyl Choline (PC) is a major phospholipid found in the membranes of all eukaryotic cells. It consists of:- **A glycerol backbone - Two fatty acid chains- A phosphate group - A choline head group.**

This structure makes PC amphipathic, meaning it has both hydrophilic and hydrophobic regions—perfect for forming stable lipid bilayers.

AmiLife® Soya / Sunflower Phosphatidyl Choline (PC) 20% Powder

Applications

Hard Gel encapsulation and formulations, Synthesis of PS and other Phospholipids

Function

Aids in the repair of liver cells. Helps in controlling cholesterol levels. Supports proper cognitive function. Prevents diseases like Memory loss, Dementia, Disorders related to the liver, brain, and heart.

Dissolves fats very rapidly, enhancing overall effectiveness.



AmiLife® Soya / Sunflower Phosphatidyl Choline (PC) 50% Wax

Applications

- Used in encapsulation and formulations.
- Applied in the synthesis of phospholipids.
- Utilized in pharmaceutical preparations.
- Used for liposome development,
- Also utilized in cosmetic formulations.

Function

- Aids in the repair of liver cells.
- Helps in controlling cholesterol levels.
- Supports proper cognitive function.
- Prevents diseases like Memory loss, Dementia, Disorders related to the liver, brain, and heart.
- Dissolves fats very rapidly, enhancing overall effectiveness.



AmiLife® Soya / Sunflower Phosphatidyl Choline (PC) 50% Liquid

Applications

Encapsulation and formulations, Synthesis of Phospholipids, in Pharmaceutical preparations, Liposomes, cosmetics.

Function

- Aids in the repair of liver cells.
- Helps in controlling cholesterol levels.
- Supports proper cognitive function.
- Prevents diseases like Memory loss, Dementia, Disorders related to the liver, brain, and heart.
- Dissolves fats very rapidly, enhancing overall effectiveness.



AmiLife® Soya / Sunflower Phosphatidyl Choline (PC) 30% Powder

Applications

Hard Gel encapsulation and formulations, Synthesis of PS and other Phospholipids

Function

Aids in the repair of liver cells. Helps in controlling cholesterol levels. Supports proper cognitive function. Prevents diseases like Memory loss, Dementia, Disorders related to the liver, brain, and heart. Dissolves fats very rapidly, enhancing overall effectiveness.



AmiLife® Soya / Sunflower Phosphatidyl Choline (PC) 35% Liquid

Applications

Commonly used in soft gel encapsulation and formulation. Used in the synthesis of **ALPHA GPC (Glycero Phosphatidyl Choline)** – a highly effective form of delivering phosphatidylcholine (PC). Also utilized in cosmetic formulations

Function

Aids in the repair of liver cells. Helps in controlling cholesterol levels. Supports proper cognitive function. Prevents diseases like Memory loss, Dementia, Disorders related to the liver, brain, and heart. Dissolves fats very rapidly, enhancing overall effectiveness.



AmiLife® Soya / Sunflower Phosphatidyl Choline (PC) 70% Wax

Applications

- Used in encapsulation and formulations
- Applied in the synthesis of phospholipids
- Utilized in pharmaceutical preparations
- Used for liposome development
- Also utilized in cosmetic formulations

Function

- Aids in the repair of liver cells.
- Helps in controlling cholesterol levels.
- Supports proper cognitive function.
- Prevents diseases like Memory loss, Dementia, Disorders related to the liver, brain, and heart.
- Dissolves fats very rapidly, enhancing overall effectiveness.



AmiLife® Soya / Sunflower Phosphatidyl Choline (PC) 90% Wax

Applications

Encapsulation and formulations, Synthesis of Phospholipids, in Pharmaceutical preparations, Liposomes, cosmetics

Function

- Aids in the repair of liver cells.
- Helps in controlling cholesterol levels.
- Supports proper cognitive function.
- Prevents diseases like Memory loss, Dementia, Disorders related to the liver, brain, and heart.
- Dissolves fats very rapidly, enhancing overall effectiveness.



AmiLife® Soya Hydrogenated Phosphatidylcholine (HSPC) 90% Powder

Applications

Pharmaceutical, Cosmetics , Nutraceuticals

Function

Increased Stability, Reduced Hygroscopicity, and Oxidative Stability, Biocompatibility, and Low Immunogenicity, Emulsification and Stabilization, Improved Solubility and Bioavailability, Controlled Release, Skin Barrier Enhancement.



AmiLife® Soya Phosphatidyl Choline (PC) 40% Powder

Applications

Nutraceuticals & Healthcare, Cosmetics & Personal Care, Pharmaceuticals.

Function

Cell Membrane Structure, Choline Source, Fat Metabolism & Digestion, Emulsifying Properties, Enhanced Bioavailability.



AmiLife® Soya Phosphatidyl Choline (PC) 20% Powder Liquid

Applications

softgel encapsulation, dietary supplements, cosmetics, and pharmaceutical formulations.

Function

liver health, supports brain and heart function, and is also used in the synthesis of Alpha-GPC.



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